

Rural Heritage

"Borrowing from yesterday to do the work of today."

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ruralheritage.com



Joe Mischka

YouTube **86,000** *Followers/Subscribers*

Facebook **300,000**

Tik Tok **50,000**

Instagram **40,000**



Below is a list of our basic services and starting prices.

Plans may be customized and monthly package rates are available to include any combination of services.

Campaigns may include click-through response reports.

PROMOTION TYPE	DESCRIPTION	STARTING AT RATE
Sponsored Full-length Video	10-18 minute video dedicated to the sponsor and/or product	Starting at \$2,500 plus expenses
Integrated Mention/Endorsement	15-30 seconds mention and integration within video by host	Starting at \$1,200
Social Media shorts and/or reels	Video of 15-60 seconds in TikTok/Instagram style	Starting at \$1,000
Bi-Monthly Magazine Advertising	Display ads from full page to business card size	Starting at \$170.

Travel fees and usage rights for promotional content are not included and must be negotiated separately.

500K+
FOLLOWERS &
SUBSCRIBERS

300K+
ENGAGEMENT
RATE

13M
WEEKLY
REACH

2M+
HOURS/WEEK
WATCHED