

# Rural Heritage

"Borrowing from yesterday to do the work of today."

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ruralheritage.com



**Joe Mischka**

**YouTube** 86,000 **Followers/Subscribers**

**Facebook** 300,000

**Tik Tok** 50,000

**Instagram** 40,000

**ALL-ORGANIC  
ENGAGEMENT**

Below is a list of our basic services and starting prices.

Plans may be customized and monthly package rates are available to include any combination of services.

Campaigns may include click-through response reports.

PROMOTION TYPE	DESCRIPTION	STARTING AT RATE
<b>Sponsored Full-length Video</b>	10-18 minute video dedicated to the sponsor and/or product	Starting at \$2,500 plus expenses
<b>Integrated Mention/Endorsement</b>	15-30 seconds mention and integration within video by host	Starting at \$1,200
<b>Social Media shorts and/or reels</b>	Video of 15-60 seconds in TikTok/Instagram style	Starting at \$1,000
<b>Bi-Monthly Magazine Advertising</b>	Display ads from full page to business card size	Starting at \$170.

Travel fees and usage rights for promotional content are not included and must be negotiated separately.

**500K+**  
**FOLLOWERS &  
SUBSCRIBERS**

**300K+**  
**ENGAGEMENT  
RATE**

**13M**  
**WEEKLY  
REACH**

**2M+**  
**HOURS/WEEK  
WATCHED**